

MBL GALA 2012

featuring the **Tokyo String Quartet** in their final MBL performance before retiring from the international stage.

Advertise in our Program!

Showcase your business and support the MBL's renowned biological research and education programs in the height of the summer season to one of the best audiences on Cape Cod. Designed to enhance the concert experience, our patrons tend to read the program book from cover to cover.

Your ad will reach an influential, affluent demographic of more than 500 year-round and summer concert goers from Cape Cod, Southeastern Massachusetts, Boston, New York, and other major East Coast cities. They are patrons of financial, insurance, and banking services; they shop galleries and retail stores and dine out often.

Ad Sizes and Rates:

The MBL Gala Program is a 9" h x 6" w, four-color, glossy booklet. Please complete and return this sheet with your payment to:

Communications Office
Marine Biological Laboratory
Attn: Chip Huyett
7 MBL Street
Woods Hole, MA 02543
comm-summer@mbl.edu

Space reservations due by July 1, 2012. Materials due by July 15, 2012.

<input type="checkbox"/> Full Page Color	5.5" h x 4.25" w	\$300
<input type="checkbox"/> Half Page Color	2.75" h x 4.25" w	\$150
<input type="checkbox"/> Quarter Page Color	2.75" h x 2.125" w	\$75

Company Name: _____

Contact Name: _____

Phone: _____ E-mail: _____

Production Specifications and Ad Submission:

Preferred file format is hi-res press quality PDF at 300dpi (no crop marks). Fonts must be embedded in your PDF. **Materials should be submitted via email to comm-summer@mbl.edu. Please include "GALA AD" in the subject line.**

Advertiser and its agency shall be responsible for all content of advertisements. The MBL retains the right to approve all content.

**Sunday
July 29, 2012**

Marine Biological Laboratory
Woods Hole, MA

7 PM Concert
Lillie Auditorium

9 PM Dessert Reception
Swope Center Terrace

ABOUT THE TOKYO STRING QUARTET

Regarded as one of today's supreme chamber ensembles, the Tokyo String Quartet performs over a hundred concerts worldwide each season and has a devoted following.

ABOUT THE MBL

The Marine Biological Laboratory (MBL) is a unique nonprofit institution that aims to continuously push biology forward by initiating pioneering research and educational programs and launching new fields of scientific endeavor inspired by these programs. The MBL's collaborative environment draws eminent scientists and talented students from around the world. At the heart of the MBL's vision is the commitment to fostering a passion for science.